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1.0 OBJECTIVE:

To define the conditions for the use of Certification Mark (Logo) of Panacea Bioedge Private Limited

2.0 SCOPE:

This procedure is applicable to the use of logo by the certified organizations.

3.0 RESPONSIBILITY:

Head of certification (Director- Operations), PBPL is responsible for establishing, implementing, and amending this procedure. The certified organizations are responsible to comply with the procedure.

4.0 PROCEDURE:

4.1 Design of the logo

The design of the Panacea Bioedge Private Limited (as applicable) logo is as per master sample issued along with Certificate. The design specifies the proportions of the logo and the colour combinations in which it can be reproduced.

4.2 Reproduction of logo

The certified organization can reproduce the logo of Panacea Bioedge Private Limited (as applicable) in conjunction with its name, on its stationery and literature associated with its certified activities and scopes subject to the conditions specified below. The logo can be printed on visiting cards (not allowed for clients under NABCB accreditation).

It is mandatory for the certified organization to obtain approval from PBPL prior to use of PBPL logo. Approval will be provided by authorized PBPL personnel by reviewing the samples of stationary, brochure, marketing materials, letter heads etc. on which the logo is going to be printed.

4.3 Uses by Certified Organizations

The use of this logo by the certified organizations will be under the control and supervision of PBPL. PBPL will take necessary actions to ensure that the use of the logo by the certified organizations is within the conditions specified below.

4.3.1 Content, Size and Reproduction

a) The logo shall be reproduced in the proportions and the colours as per sample. In the event of reproduction in smaller size owing to limitation of space, the logo shall be proportionately adjusted (not amounting to distortion) & be legible with no infilling of space and letters. The logo shall be reproduced based on the master supplied along with the certificate. Redrawn masters shall never be used.

b) The logo shall not be reproduced by a certified organization in isolation of its own name.

c) The certified organisation shall reproduce the logo with correct reference of the standard on the logo.

d) The logo shall only be printed in the colour combination as per sample or

in the grey-black combination.
e) The client shall submit the draft to PBPL before final printing.

4.3.2 **Use of logo**

a) The certified organization can only use the certification mark (logo) for premises of the certified organization that are specifically included in the certification. The certified organization shall not make any statement regarding its certification that PBPL may consider misleading or unauthorized. Specifically,
b) The logo along with the reference to the standard shall be used to refer the certification status of the certified organization and in conjunction with name of the certified organization to refer to the certificates issued.
c) The logo shall not be used in any way that it misleads the reader about the certification status of the certified organization
d) The logo shall not be used on the product packaging, product, labels, publicity material, written announcements, Test Reports, Inspection Certificates, Calibration Certificates, etc, or in any other way that may suggest that the PBPL has certified or approved any product or service of the certified organization or in any other misleading manner.
e) All quotations and contracts by the certified organization having the logo shall clearly indicate the part of activities that are not certified by PBPL.
f) The certified organization upon suspension or withdrawal of its certification (however determined), shall discontinue use of all advertising matter that contains any reference to certification status.
g) The certified organization shall not allow its certification status to be used to imply that a product, process, service or person is approved by the certification body.
h) The logo shall not be displayed on vehicles except in publicity material like part of a large advertisement.
i) The logo shall not be displayed on buildings and flags
k) For Global GAP logo usage rules shall be as per Annex1 of this procedure

4.4 Violation of the conditions

a) In case the logo is being used by a certified organization contrary to the conditions specified, PBPL shall take necessary action and advise the concerned organization for corrective action. In case if the certified organization does not take suitable action against the wrong use of the logo, PBPL may suspend/withdraw the certificate as specified in the contract.
b) The client shall only use the logo provided by PBPL and shall not use any other logo such as IAF, and Any Accreditation Logo. Use of any such logo shall call be treated as misuse of logo and appropriate action shall be taken. For using NABCB logo, the requirements as prescribed by NABCB would apply (E.g. NABCB does not allow their logo to be used on visiting cards, product packaging). Refer NABCB website www.qcin.org/nabcb for more details.
c) The client shall not be allowed to use the certificate and the logo when under

suspension period.

d) The client shall immediately stop and withdraw the use of certificate and Logo upon withdrawal and expiry of the certificate.

Revision History

Rev No	Rev Date	Contents of Revision History